

Town of Newington, NH
Economic Development Committee Meeting Minutes
Thursday, September 27, 2018 Town Hall

Chair Brandon Arsenault called the meeting to order at 6:00pm

Present: Chair Brandon Arsenault, Ted Connors, Selectman, Jeff Hiatt, Jill Boynton, Jennifer Kent Weiner, Mike Donahue, Alicia Busconi, Jerry Coogan, Town Planner, Jordan Strater and Martha Roy, Town Administrator.

The Committee reviewed the August 30, 2018 minutes. **J. Kent Wiener moved to approve the August 30, 2018 minutes. A. Busconi seconded the motion with all in favor.**

Introduction-Jordan Strater, Economic Development Intern: Jordan Strater introduced herself to the committee and reviewed her background.

2019 Draft Economic Development Budget Review: The committee reviewed the proposed 2019 budget. The merits of the new website were discussed. J. Boynton asked about splitting the town fee for the ED website between the Selectmen's office and the ED budget. M. Roy confirmed that the Town would split the cost. The consensus was that the website is necessary and to increase the EDC budget line item, as a one-time cost, by \$3,000. J. Hiatt thought there should be updates to the website on a regular basis. Possibly the intern could do this. The website should be easily manipulated by the Town staff not Civics Plus (the software company).

CIBOR Event Projects Update-Jordan Strater: The committee discussed the business card design options, the available properties list, the news release and the introduction to Newington letter. J. Strater thought that the City of Rochester available properties page is an excellent example. She reviewed the Newington available properties with the committee. J. Kent Wiener requested that the website recommendation would be brought back to the committee.

J. Kent Wiener thought that 2 events a year would be better. M. Donahue suggested that the two events be; a business retention event and a business appreciation day.

CIBOR Event Agreement & Budget: The committee discussed items for goody bags. Vera Roasting and breath mints and a map with businesses were suggested. The Broker Mixer team will set up the Newington video in the

background at Stoneface. A. Busconi offered to email a flyover video to the committee.

Business Visitation Update: Newington name tags will be developed. The visits will take place on Thursday mornings at 9am.

Development Update:

The Holiday Inn and Storage Barn on Woodbury Ave. have been approved. Sprague is constructing a new building in the front of their property along Shattuck Way. The Mahoney Family has purchased the Eversource land (60 acres along Shattuck Way and Patterson Lane). A. Busconi discussed the development of the Sears property.

J. Kent Wiener moved to adjourn at 7:30 pm. M. Donahue seconded the motion with all in favor.

Respectfully submitted,

Martha S. Roy
Town Administrator